



## Corporate Partnership

### Develop the full potential of women in your company

Our mission is to accelerate the development of women's full potential in the workplace. The Fierce Ladies network connects women from **different sectors** and companies to grow together, **exchange experiences** and learn from each other. In our **Growth Academy**, we develop 3 skills to develop your leadership potential.

**Do you have great female talent on board full of leadership potential?  
Make sure they fully develop their growth path.  
Join the Fierce Ladies network.**

Only 12,1 % of executive committee members are female.  
Women occupy 31 % of board member seats in listed companies,  
almost half of all management teams are all male,  
15% of keynote speaker at conferences  
and 25 % of experts in the media are female,  
33 % of entrepreneurs and only 16 % of mayors are women.

This is not a women's issue and we are not here to fix women to change these numbers. Quite the contrary. For almost 9 years, since the start of our network (previously called Straffe Madammen) we have witnessed over 3000 women driving each other forward and changing company cultures to become more inclusive. Is your company ready to contribute too?



## Partnership Packages

*Ontwerp kader volgt na finalisering*

<b>Branding and Visibility</b>	<b>Growth Academy (3 months)</b>	<b>Supporting Partner (6 months)</b>	<b>Investing Partner (12 months)</b>
Company recognition on website	x	x	x
Company recognition on Growth Academy Platform	x	x	x
Company recognition on weekly newsletter			x
Member in the spotlights on social media and newsletters		x	x
<b>Events &amp; professional development*</b>			
Individual memberships		20	Unlimited
Unlimited seats for Online Growth Academy	x	x	x
Seats for virtual events		20	Unlimited
Seats for in-person events		20	Unlimited
<b>Cross-company networking</b>			
Invitation for networking events		x	x
Possibility to suggest company speaker for events		x	x
Host behind the scenes events			x
Co-host opportunities			x

\*Invite all the women in your company in middle management level. Those who are stuck in their current position and want to go take their career to the next level.

## Package Features Explained

### Growth Academy: 3 skills to develop your full potential

Our signature series of 3 online workshops of 90 min. The 3-chapter series is available on a separate platform. The 3 online learning videos can be viewed at any time when it best suits our busy members. The learning videos are combined with a series of 10 exercises to translate learnings into a personal growth path. The Growth Academy is based on lessons learned from over 3000 Fierce Ladies in our network, who have grown to leadership roles.

#### **How to keep high on energy & focus**

ONLINE TRAINING  
VIDEO 1

To develop your full potential, you need to focus on what brings real value. So many things distract us from our real goals every day. How can you build focus and keep high on energy. In this session, we identify your blockers & accelerators to move in the right direction. Full of exercises to help you grow.

#### **Delegate like a pro**

ONLINE TRAINING  
VIDEO 2

Whatever your ambition, you need time and focus to work on things that add value to realising your goals. The only way to do that is by moving from being a do-er to being a leader. Learn how to delegate tasks with succes and make your undo list and get more time for doing what helps you grow. Interactive 90 min. training based on lessons learned from other Fierce Ladies, full of fun and practical exercises.

*(ander foto wordt gebruikt)*

#### **Be loud, be visible, be you**

ONLINE TRAINING  
VIDEO 3

How can we raise our voice with more impact? How can we become more visible and take credit for our ideas and achievements? Is being the loudest in the meeting room always a good idea? How can you share your expertise outside your organisation, on stage, in media? What are the secrets to becoming a thought leader? And why you need to invest time in your network, even if you hate it.

### Seats for in-person/virtual events

We organize several network events for our members that are open to your employees.



**Reverse-mentoring at breakfast:** We attach a lot of importance to reverse-mentoring. Sharing experiences is crucial, we can learn from each other's best practices and lessons learned.

Many networking events, yet no one facilitates the 'connection' between the networkers. Every month a selected number of members are invited to connect over breakfast.



**Lunch Webinars on Thursdays:** We invite different experts to give a webinar or in-person keynote on a variety of topics on Thursdays.

Previously we had the honor of learning from Veerle Pappaert & Karin Rijnenberg on meditation and reflection, Ann Brusseel on innovation in education, Sofie Verhalle on social media strategies, Kaat Peters on how to grow your impact and many many more.

## Behind the scenes and co-host opportunities

As an investing corporate partner you get the chance to highlight your company as an investor in female leadership. Together, we will organize a **Behind the Scenes event at your organization OR host an online talk with leading women from your company on a topic of your choice.** The idea is to highlight your leaders, products, services, vision, projects and much more. Talks by female leaders from your company work well as do unique experiences. Let's discuss the best approach for your company.

We enhance your company's visibility and support in developing female potential by communicating through our channels. We do extensive storytelling about our partnership on all our social media channels and regular press articles. For example, read all about it in [this press article](#) our corporate partner Arvesta published.

**This is exactly how we worked with our partners AB InBev, Decathlon, Port of Antwerp.** Together, telling the story about the importance of inclusive leadership, showcasing female role models and connecting the great women in your company with the great women from other organisations in our network.



## Getting more out of memberships

- Exclusive access to the Fierce Ladies member zone: build your network, get more visibility for your achievements, **connect with members across sectors and regions**, share questions with and get advice from other members.
- Access to all Academy materials from previous sessions including topics such as networking, public speaking, negotiation skills, finance for dummies, design thinking, delegating like a pro, non-violent communications, etc.
- Access to the annual Fierce Ladies Members Celebration: meet other members, share, connect and grow, celebrate successes and get feedback on new growth plans.

## **And last but not least... we take care of everything!**

As a corporate partner **you don't have to spend time registering members or following up on events, we take care of everything.** You only need to send the name and email address of the participating female employees, then we will give them access depending on the partnership package.

We will also **provide you with the necessary communication tools** (mailing template, social media materials) to communicate about the partnership and inform participating employees.

There is one thing we expect from all of our partners, to **actively support the development of female leadership.** Together, we can combine our forces to fix company cultures and empower women.

**The partnership packages can start at any point in time.**

### **Thoughts? Questions?**

Book a 30 min call here: <https://calendly.com/elkejeurissen/tell-me-all-about-a-fierce-ladies-partnership>

or mail me at [elke@fierce-ladies.com](mailto:elke@fierce-ladies.com)

